



## Save the Date!

**Help Shape The Future of Route 66!**

**Route 66: The Road Ahead - Collaboration Workshops Scheduled**

Members of Route 66 associations, tourism officials, economic development professionals, business persons, preservationists, educators, government officials, and anyone else interested in reviving and renewing Historic Route 66 is invited to attend a series of Route 66 Collaboration Workshops scheduled to take place from Tuesday, July 21<sup>st</sup> through Wednesday, July 29 across the United States from Illinois to California.

The Workshops are presented by the Route 66: The Road Ahead Initiative in partnership with the National Park Service, Route 66 Corridor Preservation Program (NPS). The initiative is a response to recommendations from the Route 66 Economic Impact Study (2012) and the Route 66: The Road Ahead Strategic Roundtable (2013), organized by the World Monuments Fund and NPS with funding support from American Express. The initiative is focused on an inclusive, representative approach to developing a national framework for collaboration to leverage new opportunities and innovative partnerships in heritage tourism and historic preservation along the Mother Road.

The workshops are designed to provide an inclusive forum for Route 66 Stakeholders to:

- Learn about the Route 66: The Road Ahead Initiative.
- Provide input/consensus on the proposed draft mission, goals, and strategies for developing a national collaboration, which will then be used to determine next steps.
- Discuss ways you can be involved with the initiative moving forward.

Workshop dates/locations are:

Date: Tuesday, July 21, 2015  
City: Springfield, IL

Date: Saturday, July 25  
City: Albuquerque, NM

Date: Wednesday, July 22  
City: Springfield, MO (KS/MO)

Date: Tuesday, July 28  
City: Flagstaff, AZ

Date: Thursday, July 23  
City: Oklahoma City, OK

Date: Wednesday, July 29  
City: San Bernardino, CA

Date: Friday, July 24  
City: Amarillo, TX

The Route 66 Collaboration Workshops present an opportunity for everyone who shares a passion for America's most famous road, to revive and renew Route 66 by helping chart its future.

Specific venues and times for each Collaboration Workshop are almost finalized and will be announced shortly.

In addition, a website for the Route 66: The Road Ahead Initiative is being finalized and will be launched by or before the end of June. For more information now, please visit the National Park Service Route 66 Corridor Preservation Program website at: <http://ncptt.nps.gov/rt66/route-66-road-ahead-initiative/>