

**MINARETS TO
MID-CENTURY MODERN**
- PRESERVATION IN TAMPA BAY -



**FLORIDA
TRUST.**
FOR HISTORIC
PRESERVATION

**FLORIDA TRUST
FOR HISTORIC PRESERVATION**
36th ANNUAL STATEWIDE
PRESERVATION CONFERENCE



UNLOCK CULTURAL TREASURES

Columbia Restaurant, Located in Historic Ybor City

THE BOARD OF COUNTY COMMISSIONERS OF HILLSBOROUGH COUNTY

WELCOMES THE FLORIDA
TRUST FOR HISTORIC
PRESERVATION CONFERENCE

Find the treasures you seek, and get a view to match. In Tampa Bay, cultural gems blend with authentic history to create awe-inspiring adventures. Whether your quest is for world-famous art, sensational live entertainment or other untold delights, thrills await around every corner.

Discover Tampa's Treasures at VisitTampaBay.com/FloridaTrust



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The Florida Trust extends its deepest appreciation to these fine individuals, businesses and organizations, many of whom support our conference year after year. This list represents sponsors committed at the time of printing of this booklet.

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Shumaker, Loop & Kendrick, LLP
Smith & Associates Real Estate
The Beck Group
TLC Engineering for Architecture, Inc.
University of Florida Historic
Preservation Programs

WELCOME

Friends of Historic Preservation,

On behalf of the Florida Trust for Historic Preservation, I extend a warm invitation to you to join us for the 36th annual conference in vibrant, historic Tampa. It's been many years since we held our conference here – and the skyline has changed dramatically since 1998!

We couldn't plan a conference of this scope without the help of the many sponsors who have offered their financial support and resources. We will likely add to this impressive list by the time the conference opens on May 15. Please join us in thanking these true friends of the Florida Trust and historic preservation in the Tampa Bay region and throughout Florida.

The conference planning committee has put forward a diverse offering of workshops, tours and special events for your education and enjoyment. We will see what Tampa, Hillsborough County and surrounding communities are doing to protect their irreplaceable historic resources. Enjoy planning your participation with this booklet!

There are wonderful successes to celebrate in the Tampa Bay region. We look forward to seeing you



Rick Gonzalez, President
Florida Trust for Historic Preservation

2014 ANNUAL CONFERENCE COMMITTEE

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Linda Saul-Sena
Robin "Shorty" Robbins

Local Co-Chairs:

Becky Clarke
Del Acosta

Tours Co-Chairs:

PJ Summerville and Del Acosta

Workshops and Lectures Chair:

Becky Clarke

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Volunteer Co-Chairs:

Al Van Voris and Betty Garcia

Preservation Marketplace:

Tom Johnston and Robin "Shorty" Robbins

Map Graphics:

Charlie Greacen

Sponsorship Co-Chairs:

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Tondra Matthews, CMP, Fiscal and Member Services



CONFERENCE LODGING

The Florida Trust is pleased to hold this conference at the newly renovated Hilton Tampa Downtown. The contemporary Hilton Tampa Downtown hotel is conveniently located in the heart of bustling downtown Tampa and within walking distance to many of the conference activity venues.

Make your reservations by contacting the hotel reservations at **813-204-3000**. Discover more about the Hilton Tampa Downtown at the hotel website <http://bit.ly/1dQB8oF>

The Florida Trust Group Package includes the following, available **May 14 through May 17**:

RATE WITHOUT BREAKFAST

Single Occupancy:	\$139.00
Double Occupancy:	\$149.00
Triple Occupancy:	\$159.00
Quad Occupancy:	\$169.00

RATE WITH BREAKFAST

Single Occupancy:	\$149.00
Double Occupancy:	\$159.00
Triple Occupancy:	\$169.00
Quad Occupancy:	\$179.00

Rate includes discounted self-parking, subject to availability, at \$10 per day and complimentary WiFi. Be sure to identify yourself as part of the Florida Trust for Historic Preservation group. Cut-off date for the above rates is **April 19, 2014**.

WHAT THE GROUP RATE MEANS TO YOU

The Florida Trust has negotiated a deeply discounted room rate and complimentary or reduced price amenities for conference attendees. In exchange for this discounted package, we guarantee a certain number of rooms will be reserved and used by our group. We strongly encourage registrants to stay at the conference hotel, and to reserve and use the nights needed for your conference experience, so that we may achieve our negotiated rooms.

WHAT "ATTRITION" MEANS TO THE FLORIDA TRUST

If the room block isn't filled, or if reservations are made then canceled after the cut-off date, or if guests stay fewer nights than their reservation, the Florida Trust may be subject to a penalty payment to the hotel for attrition of guest rooms. Please consider this potential financial impact when making your plans.

RESERVE EARLY — the hotel is hosting other conferences concurrent with ours. Once our block is filled, it will be difficult to get a room in the conference hotel.

"GETTING HERE" — are you traveling along a route that Amtrak covers? If so, consider taking the train to Tampa. You'll arrive at the historic Tampa Union Station. A short taxi ride will deliver you to the Hilton Tampa Downtown. Friends of Tampa Union Station are sponsors of this conference.

"GETTING AROUND" — while in Tampa, you may ride the TECO Line Streetcar System trolley at no cost. Your conference name badge qualifies you for unlimited trips. A trolley stop is located immediately behind the conference hotel.



Hilton Tampa Downtown
211 N. Tampa Street
Tampa, Florida 33602
813-204-3000

DAILY CHECK-IN/REGISTRATION

GARRISON SUITE HILTON TAMPA DOWNTOWN

Wednesday	May 14	2:00 p.m. - 5:00 p.m.
Thursday	May 15	8:00 a.m. - 4:00 p.m.
Friday	May 16	8:00 a.m. - 4:00 p.m.
Saturday	May 17	8:00 a.m. - 10:00 a.m.

Tickets and name badges are required for entry to all tours and special events. Name badges are required for entry to all professional development workshops.

ON-SITE REGISTRATION AT THE DOOR

Catering, transportation and other capacity numbers must be determined prior to May 14. While it may be necessary for attendees to register at the door, capacity cut-offs may limit their participation in all conference activities. Attendees are urged to register by the registration deadline of May 6.

CONTINUING EDUCATION CREDITS:



Florida Trust for Historic Preservation is a registered provider with the American Institute of Architects (AIA) Continuing Education Program, provider number G267. Registered architects with the State of Florida Board of Architecture are eligible for continuing education credits for this program.



The Florida Trust is a registered provider with the American Planning Association (APA) for continuing education credits for planners.



American Society of Interior Designers (ASID):
This American Society of Interior Designers, Florida Chapter, has approved this program for CEUs.

ACCESSIBILITY

Every effort will be made to accommodate participants with accessibility and mobility issues. Participants are reminded that many historical and private buildings do not have elevators and require climbing steps. Buses and trolleys may require the ability to maneuver steps and may drop off participants some distance from the destination. Some tours will include walking segments. Please contact the Florida Trust prior to registration to determine accessibility of activities.

TRANSPORTATION

The Florida Trust is grateful for the support of the The Frank E. Duckwall Foundation for its assistance in underwriting costs associated with conference transportation.



MEDIA & MARKETING CAMPAIGN

The Florida Trust is grateful for support from Tampa Bay region media enterprises for assistance in marketing this conference in the Tampa Bay Region. Underwriters include Creative Loafing Tampa, Tampa Bay Times, WMNF-FM and WUSF Public Media.

CONFERENCE SCHEDULE

CONFERENCE DAILY SCHEDULE

Wednesday, May 14, 2014

CHECK-IN/REGISTRATION

GARRISON SUITE, HILTON TAMPA DOWNTOWN

2:00 p.m. - 5:00 p.m.

CONFERENCE DAILY SCHEDULE

Thursday, May 15, 2014

CHECK-IN/REGISTRATION

GARRISON SUITE, HILTON TAMPA DOWNTOWN

8:00 a.m. - 4:00 p.m.

SPECIAL ACTIVITY

PERIPATETIC PRESERVATIONISTS

May 15-17, 7:00 a.m. - 8:00 a.m.

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

A new twist on the popular National Trust program “Landmarks on the Run,” this brisk walk each morning will showcase a different area of parks and historic streets in downtown Tampa.

Suggested Dress: Comfortable exercise clothes, walking shoes, and a sun hat.

OPENING SESSION

9:30 a.m. - 11:00 a.m.

[The Italian Club of Tampa, Ybor City](#)

[1731 E. 7th Ave, Tampa](#)

Sponsors: Hillsborough County and The Italian Club of Tampa, Inc.

Presenters: The Honorable Ken Detzner, Florida Secretary of State; The Honorable Mark Sharpe, Chair, Hillsborough County Board of County Commissioners; The Honorable Bob Buckhorn, Mayor, City of Tampa; Rick Gonzalez, AIA, President, Florida Trust for Historic Preservation

Travel by trolley or bus from conference hotel—allow time for travel.

Buses leave hotel 8:00 a.m. - 9:00 a.m.

11 MOST ENDANGERED SITES ANNOUNCEMENT

Sponsor: Hillsborough County

The Most Endangered Historic Sites program is designed to increase the public's awareness of the urgent need to save Florida's neglected or threatened historic resources. The Florida Trust created and monitors this program to empower local preservationists and preservation groups in their efforts to preserve Florida's rich history. The list is provided to communities and media outlets to increase attention for these resources. Share the successes and challenges we Floridians face in protecting our architectural, archaeological and historical heritage.

Presenter: Lorrie Muldowney, Florida Trust Secretary and Chair, Endangered Sites Committee

ANNUAL MEETING of the Members

COLUMBIA RESTAURANT, YBOR CITY

2117 E 7th Ave, Tampa

11:30 a.m. - 1:00 p.m.

(walk or bus to the restaurant from the Opening Session at the Italian Club; upon conclusion of luncheon and keynote presentation return to the hotel for afternoon sessions using the local trolley or conference buses)

LUNCHEON

Sponsor: The Columbia Restaurant

Join the Florida Trust Trustees as we honor you, our members, and conduct the business of electing new Trustees to the organization and thanking our departing Trustees. We'll dine at the Columbia Restaurant, Florida's oldest restaurant and the largest Spanish restaurant in the world. Founded in 1905 by Cuban immigrant Casimiro Hernandez, Sr., the flagship Columbia Restaurant in Ybor City is owned and operated by 4th and 5th generation members of the founding family. This special luncheon will include the menu that the Columbia made famous, including its signature "1905 salad."

KEYNOTE ADDRESS PRESENTATION

Sponsor: University of South Florida, School of Architecture & Community Design

Gwendolyn Wright, Ph.D. is Professor of Architecture in Columbia University's Graduate School of Architecture, Planning and Preservation. A recipient of numerous fellowships, including the Guggenheim Foundation, Getty Center for the History of Art and the Humanities, Beverly Willis Architecture Foundation, and others, Wright was elected a Fellow of the Society of American Historians, which honors literary quality in America history writing and a Fellow of the Society of Architectural Historians, the highest honor in that field.

Viewers of the PBS television series "History Detectives" will recognize Wright as one of four hosts for the program, which explains the processes, ambiguities and pleasures of historical research to a general audience. Wright is the author or editor of six major books and her scholarly articles have appeared in books and journals around the world.



PHOTO BY
AMY ETRA, PBS

THURSDAY WORKSHOPS

1:30 p.m. - 3:00 p.m.

SHPO 101: Where We Came From, Where We're Going...

Preserving Florida's History Then and Now

Location: [Hilton Tampa Downtown](#)

Sponsor: CCS Restoration, LLC

An overview of the development of historic preservation in Florida, from efforts that led up to the National Historic Preservation Act of 1966, to a discussion of the challenges of working to protect and preserve Florida's past in the 21st century. Focusing on responsibilities and programs of the Florida Department of State's Division of Historical Resources and the support it can provide to local efforts, learn more about tax credits, grants, markers, Florida Folklife, archaeology, the Florida Master Site File, Florida Main Street, and more.

Presenters: Robert F. Bendus, State Historic Preservation Officer and Director of the Division of Historical Resources Florida Department of State; Rick Gonzalez, AIA, President, REG Architects, Inc. and President, Florida Trust for Historic Preservation

3:00 p.m. - 4:30 p.m.

The Nuts and Bolts of the Section 106 Review Process, or Don't Be Afraid of 106

Location: [Hilton Tampa Downtown](#)

Sponsor: Flowers and Associates

Compliance with Section 106 of the National Historic Preservation Act (NHPA) is often inadvertently overlooked by municipalities and others engaged in federally funded projects. This can lead to project delays and in some cases even the loss of federal grant funds. This program discusses municipal participation in the Section 106 review process, and explains the “who, what, where, when, and why” of compliance with the NHPA.

Presenter: Robert F. Bendus, State Historic Preservation Officer and Director of the Division of Historical Resources, Florida Department of State

1:30 p.m. - 3:00 p.m.

Incentives for Historic Preservation - A Hands-on Approach

Location: [Hilton Tampa Downtown](#)

Sponsors: CohnReznick and the National Park Service

The panel's presentations will be geared to the user -- an applied approach is our goal. How might the historic preservation incentives work for me or for someone I know, or how can they assist a project that I might get involved in? Financial incentives to be discussed include the federal historic preservation income tax credit program, historic preservation ad valorem tax exemption and some other programs like the New Market Tax Credits and Facade Easement Donations. In addition to owner use of the credits, we will also discuss syndication of the credits including how non-profits can benefit from the credits. If you are contemplating a preservation project, are just curious, or are a volunteer or a consultant with a project in mind, this presentation by hands-on experts will be worth your time. Plenty of time will be allowed for Q and A!

Presenters: Marshall Phillips, CohnReznick; Cristin C. Keane, Attorney at Law, Carlton Fields Jordan Burt, PA; Stephanie Ferrell, FAIA, Architect, Ferrell Redevelopment; Gary Sachau, National Park Service

1:30 p.m. - 4:30 p.m.

Bringin' Home the Bacon: Tools for Promoting Preservation, Heritage Tourism and Economic Development

Location: [Hilton Tampa Downtown](#)

Sponsors: Lightner Museum and Friends of Tampa Union Station

Participants in this conference are true believers in the benefits of historic preservation. Economic pressures faced by federal, state and local governments make it appear difficult to justify funding for historic preservation programs. It has been shown that heritage tourism can be a driver of economic development, while contributing to a community's quality of life. At a time when other local governments were pulling back, Hillsborough County went "all in" with an aggressive, well-funded multi-year matching grant program to encourage preservation projects that would result in verifiable economic development and return. This program will take you through the key elements of the County's grant program, how to pitch it to folks outside the preservation community and discuss heritage tourism success stories with focus on programs and techniques that you can take back and implement in your home communities.

Presenters: Commissioner Victor Crist, Hillsborough County; Laurel Lockett, Carlton Fields Jordan Burt PA; Gus Paras, AIA; Marilyn Hett, AICP, CEcD, CRE®, MBA, Tourism Development Manager, Hillsborough County; Kimberly Faulk, VP Marketing Solutions and Sales, VISIT FLORIDA

3:00 p.m. - 4:30 p.m.

Preservation Advocacy: Fixin' the Process and Workin' the Program

Location: [Hilton Tampa Downtown](#)

Sponsor: Shumaker Loop & Kendrick and Convergent Capital Partners

The City of Tampa's preservation ordinances were revised over a number of years in a collaborative process with local stakeholders, resulting in a more streamlined, cost-effective, and protective process. Using examples from the City's experience, the session will review the critical elements of a Certified Historic Preservation Ordinance, discuss critical issues from the perspective of the advocate, local government and developer, and provide examples and ideas for improvements that you can implement to your local ordinance. You'll learn the secrets of effective advocacy before preservation boards and agencies, tools for success and traps for the unwary.

Presenters: Julia Mandell, City Attorney, City of Tampa; Cate O'Dowd, Attorney, Shumaker Loop & Kendrick

THURSDAY MOBILE WORKSHOP AND TOUR

1:30 p.m. - 4:30 p.m.

More to the Road than the Pavement Reconstruction: a Catalyst for Historic Preservation

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

Sponsors: Hufsey-Nicolaides-Garcia-Suarez Associates, Inc.

An overview of one of the largest historic mitigation projects that the USDOT has undertaken. Learn how the Tampa Interstate Study multi-agency mitigation was developed, challenges were overcome through creative approaches pursued within each agency involved and how the project continues to live on through the Tampa Interstate Historic Preservation Trust Fund. See first-hand relocated and rehabilitated buildings, infill and redevelopment that stabilized a community, as well as spin-off projects including the soon to be Tampa Baseball Museum at the AL López House and inclusion of public art.

Presenters: Elaine Illes, Chair, Interstate Cultural Resources Committee; Dennis Fernandez, Historic Preservation Manager, City of Tampa

THURSDAY TOURS

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

Tours may be limited in size due to bus size constraints.

2:00 p.m. - 4:00 p.m.

Ybor City National Historic Landmark District

Sponsor: Bender & Associates Architects, P.A.

Ybor City has one of the most outstanding collections of buildings associated with late 19th and early 20th Century Cuban and Spanish settlement in the United States. The buildings of Ybor City include an impressive array of cigar factories, housing, and ethnic clubs.

Tour Leader: Tony LaColla, AICP, Historic Ybor Neighborhood Civic Association

2:00 p.m. – 4:00 p.m.

Hyde Park Historic District

Sponsor: Andrea Graham and Geoff Simon

Hyde Park is one of the four original wards from when modern Tampa was chartered in 1887. The historic neighborhood has among the largest intact collection of Craftsman-style houses in the United States. The tour will visit the narrow tree-shaded streets, impressive Bayshore Boulevard, and the unique Bungalow Terrace subdivision. Participants will have afternoon refreshments at a Bayshore Boulevard residence. This is a bus and walking tour.

Tour Leader: Del Acosta, Architectural Historian

2:00 p.m. – 4:00 p.m.

Mid-Century Modern Residential

Sponsor: Stephen & Krista Diaco

Participants will have the opportunity to visit three distinctive mid-century modern private residences. Each home represents a singular interpretation to housing aspirations after World War II.

Tour Leader: Keith Roberts, local preservation activist and owner of a home on the tour

4:30 p.m. - 6:00 p.m.

BOOK SIGNING

[The Oxford Exchange](#)

[420 W Kennedy Blvd, Tampa](#)

Sponsor: The Oxford Exchange

Want to see a Florida Trust award-winning example of adaptive use in Tampa? Attend the book-signing at The Oxford Exchange, a short walk from the conference hotel or a bus ride across the Hillsborough River. Meet author and historian Rodney Kite-Powell, curator of the Tampa History Center, who will be signing purchased copies of his biography of D. P. Davis, entitled *History of Davis Islands: David P. Davis and the Story of a Landmark Tampa Neighborhood*.

Tour this historic building that once served as the stables for the Tampa Bay Hotel and now serves as a trendy gathering spot, featuring a café, coffee and tea bar, bookstore and gift boutique, and an upstairs commerce center, all skillfully designed around salvaged and reclaimed materials.

6:00 p.m. - 7:30 p.m.

OPENING RECEPTION

Fletcher Lounge, Plant Hall

University of Tampa

401 W. Kennedy Boulevard, Tampa

Sponsor: The Oxford Exchange

Walk through the Henry B. Plant Museum into the grandeur that was the Tampa Bay Hotel. Built in 1891 by Henry Plant, newspaper accounts of the opening described it as “brightly illuminated, filled with sumptuous decorations, thrilling music and graced with turrets, domes and minarets towering heavenward and glistening in the sun.” This was “Plant’s Palace.” A spur of the rail line brought the train up to the west front entrance of the Hotel so guests could disembark and walk directly into the lobby. Its development figured significantly in the development of Florida and Tampa Bay.

Meet your friends and colleagues and enjoy a reception of light hors d’oeuvres and beverages in the opulence of The Grand Salon, now called Fletcher Lounge, a place of inspiration filled with European statues and Venetian-style mirrors. Since 1933, the Tampa Bay Hotel has been home to the Henry B. Plant Museum and The University of Tampa. The building, renamed Plant Hall, is a National Historic Landmark.

Suggested Dress: Casual

Ticket Required

TOUR OF HENRY B. PLANT MUSEUM

Sponsor: Henry B. Plant Museum

The Henry B. Plant Museum is located in the 1891 Tampa Bay Hotel. The museum’s exhibits focus on Gilded Age tourism, the elite lifestyle of the hotel’s guests, and the building’s use during the Spanish-American War. The Museum’s extraordinary gift shop will also be open! The museum will be open during the Opening Reception at no cost to conference attendees wearing conference name badges.

7:30 p.m. - 8:45 p.m.

SUNSET RIVER CRUISE

For those interested in seeing the city from a unique perspective, take advantage of a sunset cruise on the Hillsborough River by water taxi. Enjoy the lights and view of Tampa from a water orientation as you glide down the river at sunset, taking in the history, architecture and bird life from the water's edge. Limited to 30 guests. Trip takes a little over an hour. \$30 additional charge, payable at the boat to the captain; complimentary water and sodas included. Meet at the entry to Fletcher Lounge at 7:30 and volunteers will guide you to the boat dock. Boat will disembark at the Tampa Museum of Art, which is seven blocks from the conference hotel. This activity is optional and is not included in the conference registration.

CONFERENCE DAILY SCHEDULE

Friday, May 16, 2014

CHECK-IN/REGISTRATION

GARRISON SUITE, HILTON TAMPA DOWNTOWN

8:00 a.m. - 4:00 p.m.

May 15-17, 7:00 a.m. - 8:00 a.m.

SPECIAL ACTIVITY

PERIPATETIC PRESERVATIONISTS

Walking Tour leaves from the Hilton Tampa Downtown, E. Jackson Street entrance

This brisk walk each morning will showcase a different area of parks and historic streets in downtown Tampa.

Suggested Dress: Comfortable exercise clothes, walking shoes, and a sun hat.

9:00 a.m. - 5:00 p.m.

PRESERVATION MARKETPLACE

Sponsor: Dunn & Co.

The Hilton Atrium will be the site of the Preservation Marketplace. We'll have a variety of vendors, organizations and supporters of historic preservation with a wide array of materials and products to interest you. A complete list of vendors will be included in the final conference on-site brochure.

FRIDAY MORNING WORKSHOPS

9:00 a.m. – Noon

Designing Your City Charrette: Historic Old Lutz School

Location: [Hilton Tampa Downtown](#)

Sponsor: REG Architects, Inc., Hillsborough County Department of Parks, Recreation and Conservation

Join this interactive workshop focused on adaptive uses and financial incentives for this two-story brick school building built in 1929. Located north of Tampa on Hwy. 41 in Lutz, the upstairs was originally an auditorium and the lower level was used as classrooms. The school was officially listed in the National Register of Historic Places on August 15, 1996 and is one of the oldest school buildings in Hillsborough County. The building is currently managed by Hillsborough County Department of Parks, Recreation and Conservation. A preservation plan awaits creativity and ingenuity to incorporate appropriate uses and funding strategies to ensure retention of this unique building and its continued contribution to the Lutz community.

Leaders: Rick Gonzalez, AIA, Florida Trust President and President, REG Architects, Inc.; Ramon Trias, Florida Trust Trustee and Planning Director, City of Coral Gables; Robin “Shorty” Robbins, Florida Trust Trustee, Hillsborough County Department of Parks, Recreation and Conservation. Additional Florida Trust architects are invited to participate.

9:00 a.m. - 10:30 a.m.

Preservation of Historic Schools - A Community Effort

Location: [Hilton Tampa Downtown](#)

Sponsor: University of Florida Historic Preservation Programs

As the 8th largest school district in the country, Hillsborough County has an inventory of 56+ historic schools. This session will share methods used by the School District to team up with a volunteer preservation organization – Tampa Preservation, Inc – to preserve, protect and continue to utilize their historic schools-as schools. School Administrators, Architects and Preservationists will share their methods and positive outcomes over the past 15 years.

Presenters: Cathy Valdes, Deputy Superintendent of Schools, Hillsborough County Schools; Lorraine Duffy Suarez, General Manager of Growth Management, Hillsborough County Schools; Larry Wilder, Wilder Architects; Robin Gonzalez, Tampa Preservation, Inc.

FRIDAY LUNCH ON YOUR OWN

Downtown Tampa offers many opportunities to lunch on your own. A spot to consider is the Tampa Bay History Center, located at 801 Old Water Street (formerly St. Pete Times Forum Drive) Tampa. Wear your conference name badge and receive free admission (valued at \$12.95). While there you can enjoy lunch at the Columbia Café and featured exhibits in the museum. Learn more at info@tampahistorycenter.org. The History Center is located along the trolley route, a free ride with your conference badge.

Sponsor: Tampa Bay History Center

9:00 a.m. - 10:30 a.m.

Establishing the Historic American Landscapes Survey Nationwide and in Florida

Location: [Hilton Tampa Downtown](#)

Sponsor: SMI Landscape Architecture, Inc.

Historic landscapes are an increasingly integral component to heritage preservation planning and cultural resources management. Proper recognition for historic landscape documentation is being addressed through the Historic American Landscapes Survey (HALS), which is overseen by the National Park Service in consultation with the American Society of Landscape Architects (ASLA). HALS records historic landscapes through measured and interpretive drawings, written histories, and large-format photographs. This session presents examples of historic landscape documentation in Florida and nationwide

Presenter: David Driapsa, ASLA Landscape Architect and First District Officer for HALS within Florida

9:00 a.m. - 10:30 a.m.

Exploring First Millennium Florida: Current Research in Florida Archaeology

Location: [Hilton Tampa Downtown](#)

Sponsor: MLD Architects, Inc.

Social networking and cosmopolitan communities in archaeology reveal connections between places and people throughout Florida and beyond. Recent research provides systematic study of social interactions, diverse backgrounds, traditions, and ideas. Learn about carved wooden paddles used by prehistoric people to create Swift Creek Complicated Stamped pottery and how archaeologists have identified matches across state lines to reveal extensive webs of communication. Also, discover how Crystal River developed into one of the largest communities in eastern North America.

Presenters: Neill Wallis, PhD; Florida Museum of Natural History; Thomas J. Pluckhahn, PhD; University of South Florida, Department of Anthropology

10:45 a.m. - 12:15 p.m.

“Preservation and Environmental Risk - The Fees Can be Worse than the Disease”

Location: [Hilton Tampa Downtown](#)

Sponsor: Carlton Fields Jordan Burt

Using case studies and examples from around the country as well as Florida, this program will provide an overview of the hidden environmental issues associated with preservation and redevelopment of both residential and commercial/industrial historic properties both building and property related, how to identify those risks before project inception, cutting edge strategies to manage environmental risks including risk based corrective action, the Florida Brownfield and Voluntary Cleanup Tax Credit Programs, environmental insurance. This program won't be overloaded with environmental terminology, so don't let that thought deter you. This will be a lively and entertaining look at environmental issues affecting preservation and practical solutions to address those risks.

Presenters: Nicholas Albergo, P.E., Conestoga Rovers Associates, Inc.; Dr. Keith Tolson, Geosyntec Consultants; Laurel Lockett, Carlton Fields Jordan Burt

10:45 a.m. - 12:15 p.m.

Archaeology Works in Your Community

Location: [Hilton Tampa Downtown](#)

Sponsor: Sarasota Alliance for Historic Preservation

This program explores examples of how archaeology can bolster the case for preservation and inform us about the physical remains of a community's heritage. In communities with strong review ordinances and commitments to historic preservation, archaeology works when it is made a contributing part of the conversation. Join us to discuss how the benefits of archaeology can be better realized in your community.

Presenters: Robert Austin, PhD; Southeastern Archaeological Research, Inc.; Rebecca C. O'Sullivan, MA, Florida Public Archaeology Network; Jeffrey Moates, MA, Florida Public Archaeology Network

10:45 a.m. - 12:15 p.m.

Research Tips, Tricks, and Inside Information:

How to use primary and secondary resources to your advantage

Location: [Hilton Tampa Downtown](#)

Sponsor: TLC Engineering for Architecture, Inc.

Anyone who has ever had a desire to research an historic structure or an event in the past will want to attend this workshop. Historians Lucy Jones and Rodney Kite-Powell will lead this session devoted to helping participants sharpen their research skills with helpful information and useful tools gleaned from Jones' and Kite-Powell's many years of historical research experience. Session participants interested in all aspects of historic research, from buildings, landscapes, and communities, to archaeological research and even genealogical research will gain important insights and knowledge.

Presenters: Lucy Jones, Senior Project Architectural Historian / Senior Project Scientist, Cardno ENTRIX; Rodney Kite-Powell, Curator, Tampa Bay History Center

FRIDAY MORNING MOBILE WORKSHOP

9:00 a.m. - 11:45 a.m.

Adaptive Use Mobile Workshop-Historic Preservation Tax Credits in Action

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

Sponsors: TuckerHall and The Beck Group

This mobile workshop will visit four stellar examples of urban adaptive use in Tampa including: Le Meridien Hotel, formerly the Beaux Arts Federal Courthouse; the Sanctuary Lofts, formerly the Tyer Temple United Methodist Church in Tampa Heights, now residential loft apartments; the historic Water Works Building and Pumping Station #3, constructed in 1902 and soon to become the Ulele restaurant; plus tour the property and view proposed plans for the upcoming redevelopment and preservation of Tampa Armature Works Building, the historic gem of the Heights of Tampa project on the Hillsborough River.

Presenters: Vivian Salaga, AIA, and John Tennison, AIA Atelier AEC; Russ Versaggi, Urban Edge Development; Eric Kreher, The Beck Group; Adam Harden, partner in the Heights of Tampa; and Stephanie Ferrell, FAIA, Ferrell Redevelopment

FRIDAY MORNING TOURS

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

Tours may be limited in size due to bus size constraints.

9:00 a.m. – Noon

Historic Tampa Overview Tour

Sponsor: Tampa Preservation Inc.

A bus tour through Tampa's four original wards – Downtown, Ybor City, Tampa Heights, and Hyde Park – and the former independent cities of West Tampa and Port Tampa. The route will include historic settlements that were absorbed into metropolitan Tampa.

Tour Leader: Dennis Fernandez, City of Tampa Manager for Architectural Review & Historic Preservation

9:00 a.m. – Noon

Cemetery Tour

Sponsor: University of West Florida Historic Trust

Tampa's diverse history can be told in part by visiting the city's historic cemeteries. The tour will visit three early cemeteries – the 1850 Oakland Cemetery, the 1874 St. Louis Catholic Cemetery, and the 1896 L'Unione de Italiana Cemetery.

Tour Leader: Shelby Roberson Bender, East Hillsborough Historical Society

9:00 a.m. – Noon

Mid-Century Modern Downtown Walking Tour

Sponsor: Rowe Architects Inc.

Following World War II, design clients wanted to make a significant architectural statement with each new building, and the growing coterie of Tampa's young architects were eager to satisfy this demand. After nearly twenty years, both pre- and post-war, of no construction, downtown Tampa began to experience a construction boom in the 1950s. This walking tour will visit some of Tampa's most unique modern buildings of the 1950s and 1960s.

Tour Leader: Antonio Amadeo, AIA

FRIDAY AFTERNOON WORKSHOPS

2:00 p.m. – 4:30 p.m.

“City and Patrimony in the Caribbean, Cuba and Florida”

Location: [Hilton Tampa Downtown](#)

Sponsor: **Institute of Classical Architecture & Art, Florida Chapter**

As a special presentation open to members of both the ICAA and conference attendees, we offer the lectures and symposium listed below. The format consists of three presentations, a brief intermission, followed by a symposium and panel discussion moderated by Joseph S. Cronk, Cronk Duch Architecture.

“The National Trust for Historic Preservation, A Caribbean Perspective”

Jorge Hernandez, Professor, University of Miami, School of Architecture,
National Trust for Historic Preservation

“The Codification of Patrimony”

Sonia Chao, Director of the Center for Urban and Community Design, University of Miami

“Classical to Vernacular – American Architectural Heritage in Havana”

Professor Rafael Fornes, University of Miami School of Architecture

2:30 p.m. - 4:00 p.m.

The Latest on Sea Level Rise, Flooding and its Impact on Florida

Location: [Hilton Tampa Downtown](#)

Sponsor: **Atlas Insurance**

One of the hottest topics this year has been the possibility of hikes in flood insurance premiums--caused by the Biggert-Waters Act, which ended previous flood insurance subsidies. Congress has repealed implementation of the Act, but historic property owners should prepare for the future and the possibility of having to make the decision to raise their structures to FEMA standards, get a variance to the FEMA standards, or incur sometimes extreme insurance premiums.

Presenters: Chelsey Welden, CNU-A, Urban Planner, City of St. Pete Beach; David McMahon, MBA, AAI, and Brenda Baty, CIC, CISR, Atlas Insurance; Stephanie Ferrell, FAIA, Ferrell Redevelopment

2:30 p.m. - 4:00 p.m.

Preservation 101

Location: [Hilton Tampa Downtown](#)

Sponsor: Smith & Associates Real Estate

Perfect for first time attendees to a Florida Trust Conference, people who are just becoming involved in historic preservation, or individuals interested in the theory of preservation in the United States, this presentation will provide an overview and chronology of the important dates in the history of preservation in American from the nation's early days through the achievements of the present. Attendees will gain an understanding of the background of the preservation movement and leave understanding the basic preservation terminology to actively participate in public meetings, forums, and hearings.

Presenter: Del Acosta, Architectural Historian

2:30 p.m. - 4:00 p.m.

Heritage Education...In and Out of School

Location: [Hilton Tampa Downtown](#)

Sponsor: Friends of the Sarasota County History Center

Learn more about how you can create and use Heritage Education in your community for young and old alike! A panel of experienced preservationists will share their experiences, programs and insights with you. The goal is for you to leave with samples and ideas that will inspire you to get out and start educating about the rich history, architecture and cultural landscapes in your community.

Presenters: Amanda Herrick Skier, Director of Education, Preservation Foundation of Palm Beach; Lynne Charter, Associate Educator, Preservation Foundation of Palm Beach; Robin Gonzalez, Education Vice President, Tampa Preservation, Inc.; Robin Reed, Historic Old Northeast Neighborhood Association.

FRIDAY AFTERNOON MOBILE WORKSHOP

1:30 p.m. – 4:00 p.m.

Cemetery Resource Protection Training (CRPT): Education, Appreciation, & Preservation

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

Sponsor: Janus Research, Inc.

Historical information about a community's past isn't just found in museums or archives, it is also recorded in stone at its cemeteries. Despite the importance of these sites, many preservationists struggle to get a handle on the laws that protect them or the techniques to properly care for them. Learn about cemetery care and protection in this interactive session. Explore cemeteries as historical resources, laws that protect them, as well as best practices for headstone cleaning and care.

Presenters: Sarah Miller, Director, Northeast Regional Center, Florida Public Archaeology Network; Jeffrey Moates, Director, West Central Regional Center, Florida Public Archaeology Network

FRIDAY AFTERNOON TOURS

All tours will depart from the Hilton Tampa Downtown, E. Jackson Street entrance.

Tours may be limited in size due to bus size constraints

2:00 p.m. – 4 p.m.

Downtown Churches Tour

Sponsor: The Bank of Tampa

As the Tampa that we know today emerged in the 1890s, some of the largest and most significant buildings constructed were houses of worship. While a few of the original congregations or buildings have been lost, a substantial number remain and continue to prosper. This visit of downtown churches will be a walking and bus tour including interior visits.

Tour Leader: PJ Summerville, local historic preservation activist, Fr. Len Plazewski, S.J. Pastor, Christ the King Church

2:00 p.m. - 4 p.m.

African-American Heritage Tour

Sponsor: The Villagers, Inc.

Visit the neighborhoods that have contributed to Tampa's rich African-American cultural heritage.

Tour Leader: Rodney Kite-Powell, Curator of History, Tampa Bay History Center

2:00 p.m. - 4 p.m.

Tampa Heights - Seminole Heights Tour

Sponsor: Hedrick Brothers Construction Co.

The Heights neighborhoods - Tampa Heights and Seminole Heights - represent two neighbors that emerged during Tampa's two early growth spurts. The 1890 Tampa Heights was one of cities four original wards when the modern Tampa was organized. Architecturally, Tampa Heights was constructed in a variety of Victorian period styles. Seminole Heights, begun in 1912, was conceived as a streetcar subdivision, and represents a prolific concentration of Craftsman-style bungalows.

Tour Leader: Dennis Fernandez, City of Tampa Manager for Architectural Review & Historic Preservation

36th ANNUAL PRESERVATION AWARDS CEREMONY

5:30 p.m. - 7:00 p.m.

The Tampa Theatre

[711 N Franklin St, Tampa](#)

Sponsors: The Division of Historical Resources, Florida Department of State and The Tampa Theatre

Since its first ceremony in 1979, the Florida Trust for Historic Preservation has recognized significant contributions to the preservation of Florida's historic resources through its Annual Statewide Preservation Awards Program. The 2014 Call for Nominations drew the largest response of nominations ever!

Join us as we celebrate the excellent work that is being done across Florida by individuals, non-profits, local governments and professionals as they bring history alive and preserve and interpret important historical resources.

Built in 1926 as one of America's most elaborate movie palaces, the Tampa Theatre today serves an important community landmark. Designed by famed theater architect John Eberson, it is a superior example of his "atmospheric" style of design. The Tampa Theatre was named to the National Register of Historic Places in 1978.

The Preservation Awards Ceremony is free and open to the public. A ticket is required for the Awards Reception that follows at The Vault.

Suggested Dress: Cocktail or Business Attire

PRESERVATION AWARDS RECEPTION

7:30 p.m. - 9:30 p.m.

[THE VAULT](#)

[611 N Franklin St, Tampa](#)

Sponsors: The Wilson Company and The Vault

Following the Preservation Awards Ceremony, walk south one block to The Vault and celebrate the award winners in this interesting adaptive use entertainment venue. The historical, neoclassical building was constructed in 1923 as The Exchange National Bank. Now revitalized, the space combines elegant architecture with a contemporary feel.

The Vault's restored interior space is highlighted by 35' tall ceilings with intricate medallion ornamentation and a second floor mezzanine that overlooks the open gallery. Floor-to-ceiling window walls offer stunning views of Tampa's skyline.

Suggested Dress: Cocktail Attire

Ticket Required

AFTER PARTY

[THE SAIL PAVILION ON THE RIVERWALK](#)

[333 S. Franklin Street, Tampa](#)

Sponsor: Sail Pavilion on the Riverwalk

Meet up with friends for an After Party at Sail Pavilion on the Riverwalk, Tampa's only 360 degree waterfront bar. Sail Pavilion is located on Franklin Street, due south of the conference hotel and Tampa Theatre and The Vault. Views, good food and a 2 a.m. closing hour make this a delightful after activities meeting spot! Be sure to wear your conference name badge to receive the special \$5 Pavilion Punch.

CONFERENCE DAILY SCHEDULE

Saturday, May 17, 2014

CHECK-IN/REGISTRATION

GARRISON SUITE, HILTON TAMPA DOWNTOWN

8:00 a.m. - 10:00 a.m.

May 15-17, 7:00 a.m. - 8:00 a.m.

SPECIAL ACTIVITY

PERIPATETIC PRESERVATIONISTS

Departure from [E. Jackson Street entrance, Hilton Tampa Downtown](#)

A new twist on the popular National Trust program “Landmarks on the Run,” this brisk walk each morning will showcase a different area of parks and historic streets in downtown Tampa.

Suggested Dress: Comfortable exercise clothes, walking shoes, and a sun hat.

SATURDAY TOURS

All tours except bike tour will depart from the Hilton Tampa Downtown, E. Jackson Street entrance. All Saturday tours include a box lunch, included in the registration cost. Tours may be limited in size due to bus size constraints.

9:00 a.m. - 11:00 a.m.

History Bike Tampa: Tour of Downtown and Tampa Heights

Sponsor: 4M Design Group, P.A.

Join Eric Turner, owner and founder of Bike Tampa History, for a gentle ride through Tampa’s oldest and shadiest areas. Frequent stops will allow us to learn more about the city’s origins. Cyclists will meet at Kawha Coffee at corner of Tampa Street and Polk Street on Saturday at 9 a.m. Those needing bicycles can rent them for \$20 at City Bikes Tampa at 212 E. Cass Street; individual rental arrangements must be made—rental is not included in conference registration. Advance rental registration required by noon Friday May 16—call **(813) 225-1777** to arrange rentals.

9:00 a.m. – 3:00 p.m.

Frank Lloyd Wright at Florida Southern College, Lakeland, FL

Sponsors: University of Miami, School of Architecture and Historic Lakeland Inc.

The campus of Florida Southern College – with 13 buildings designed between 1937 and 1958 – has the largest concentration of F.L. Wright buildings in the world. Twelve of the buildings were constructed before 1958 and have been restored. A Usonian home, one of twenty designed in 1938 as faculty housing, was completed in 2013. *This tour will require considerable walking and is not fully accessible.*

Tour Leader: Mark Tlachac, Director of Frank Lloyd Wright Education, Florida Southern College

9:00 a.m. – 3:00 p.m.

Mid-Century Modern St. Petersburg, St. Petersburg, FL

Sponsor: St. Petersburg Preservation

Following World War II, the population of St. Petersburg exploded. Modern architecture became au courant for the young population that had endured the Great Depression and a long war. The collective urge was toward the future and everything “modern.” The builders of post-war St. Petersburg satisfied this demand with an enviable collection of residential, commercial, and civic buildings. The tour will visit a selection of buildings built between 1945 and 1965. *The bus tour will make several stops. Most of the buildings to be visited are not fully accessible.*

Tour Leader: Ryan Malloy, St. Petersburg Preservation, Inc.

9:00 a.m. – 3:00 p.m.

Agricultural Heritage of Hillsborough County, Plant City, FL

Sponsor: The Barn at The Old Willis Dairy

Plant City, located in eastern Hillsborough County, has retained its agrarian heritage surrounded by Tampa Bay’s explosive population growth. Local tour guides will join us on the bus in downtown Plant City. The visit will proceed to visit several 21st century farms located within minutes of the historic downtown core. Plant City, in addition to being the winter strawberry capital of the world, is a major producer of cattle, blueberries, and truck farming. *The bus tour will make several stops. Farms to be visited are not accessible.*

Tour Leader: Shelby Roberson Bender, East Hillsborough Historical Society

9:00 a.m. - 3:00 p.m.

Historic Tarpon Springs

Sponsor: Flagler College

Tarpon Springs, dating back to the early 1870s, is one of the most unique cities in the eastern United States. With the arrival of the railroad in 1887, the city soon became a popular destination for wealthy Americans from various parts of the country. This was soon trailed by the founding of the commercial sponge industry off of the mouth of the Anclote River and the arrival of Greek immigrants who expanded and refined sponging in Tarpon Springs. *The bus tour will make several stops. Some of the buildings and sites to be visited are not fully accessible.*

Tour Leader: Kathleen Monahan, Ph.D., City of Tarpon Springs

9:00 a.m. - 3:00 p.m.

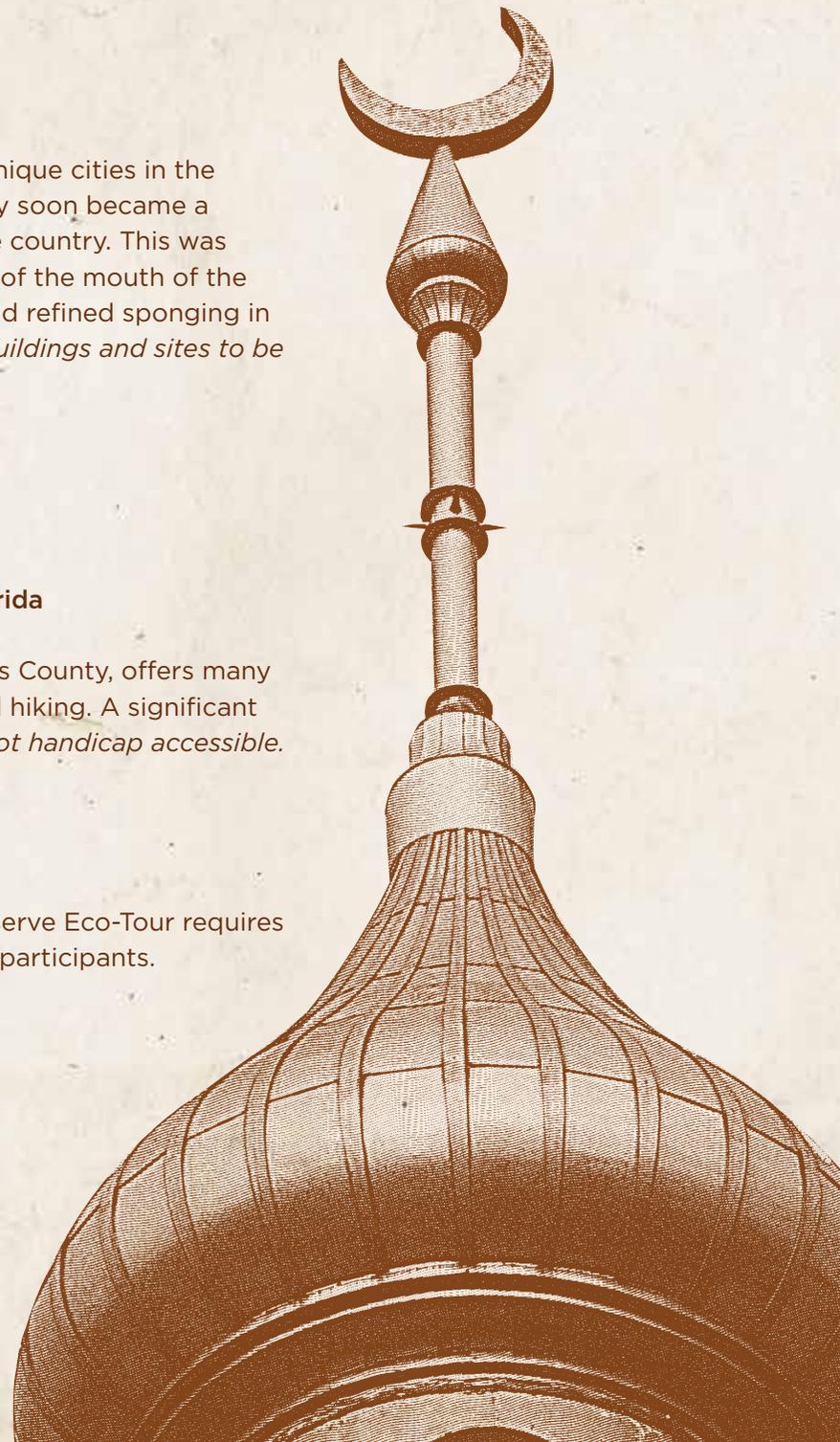
Weedon Island Preserve Eco-Tour by Kayak

Sponsor: Frederick & Lynne Merriam/Clinical Research of West Florida

Weedon Island Preserve, located along the shores of eastern Pinellas County, offers many outdoor activities, including bird and wildlife viewing, canoeing, and hiking. A significant part of the tour will be kayaking through the preserve. *This tour is not handicap accessible. Comfortable clothing and footwear required.*

Tour Leader: members of the Friends of Weedon Island.

SPECIAL NOTE FOR KAYAK TOUR: The session Weedon Island Preserve Eco-Tour requires that participants be able to manage a kayak. This tour limited to 24 participants.



CONFERENCE AT A GLANCE

CONFERENCE DAILY SCHEDULE Wednesday, May 14, 2014

CHECK-IN/REGISTRATION

Garrison Suite, Hilton Tampa Downtown
2:00 p.m. – 5:00 p.m.

CONFERENCE DAILY SCHEDULE Thursday, May 15, 2014

CHECK-IN/REGISTRATION

Garrison Suite, Hilton Tampa Downtown
8:00 a.m. – 4:00 p.m.

SPECIAL ACTIVITY

7:00 a.m. – 8:00 a.m.

PERIPATETIC PRESERVATIONISTS

SPECIAL EVENTS

9:30 a.m. – 11:00 a.m.

OPENING SESSION & 11 MOST ENDANGERED SITES ANNOUNCEMENT

The Italian Club of Tampa, Ybor City
1731 E. Seventh Avenue, Tampa

11:30 a.m. – 1:30 p.m.

ANNUAL MEETING of the Members & Keynote Address Luncheon

Columbia Restaurant, Ybor City
2117 E 7th Ave, Tampa

THURSDAY WORKSHOPS

1:30 p.m. – 3:00 p.m.

SHPO 101: Where We Came From, Where We're Going... Preserving Florida's History Then & Now

Hilton Tampa Downtown

3:00 p.m. – 4:30 p.m.

The Nuts and Bolts of the Section 106 Review Process, or Don't Be Afraid of 106

Hilton Tampa Downtown

1:30 p.m. – 3:00 p.m.

Incentives for Historic Preservation A Hands-on Approach

Hilton Tampa Downtown

1:30 p.m. – 4:30 p.m.

Bringin' Home the Bacon: Tools for Promoting Preservation, Heritage Tourism and Economic Development

Hilton Tampa Downtown

3:00 p.m. – 4:30 p.m.

Preservation Advocacy: Fixin' the Process and Workin' the Program

Hilton Tampa Downtown

THURSDAY MOBILE WORKSHOP & TOUR

1:30 p.m. – 4:30 p.m.

More to the Road than the Pavement Reconstruction: a Catalyst for Historic Pres- ervation Departure from E. Jackson Street entrance, Hilton Tampa Downtown

THURSDAY TOURS

All tours will depart from the Hilton Tampa
Downtown, E. Jackson Street entrance

2:00 p.m. – 4:00 p.m.

Ybor City National Historic Landmark District

2:00 p.m. – 4:00 p.m.

Hyde Park Historic District

2:00 p.m. – 4:00 p.m.

Mid-Century Modern Residential

SPECIAL EVENTS

4:30 p.m. – 6:00 p.m.

BOOK SIGNING

The Oxford Exchange
420 W Kennedy Blvd, Tampa

6:00 p.m. – 7:30 p.m.

OPENING RECEPTION

Fletcher Lounge, Plant Hall,
University of Tampa
401 W. Kennedy Boulevard, Tampa

SPECIAL ACTIVITY

7:30 p.m. – 8:45 p.m.

SUNSET RIVER CRUISE

CONFERENCE DAILY SCHEDULE Friday, May 16, 2014

CHECK-IN/REGISTRATION

Garrison Suite, Hilton Tampa Downtown
8:00 a.m. – 4:00 p.m.

SPECIAL ACTIVITY

7:00 a.m. – 8:00 a.m.

PERIPATETIC PRESERVATIONISTS

9:00 a.m. – 5:00 p.m.

PRESERVATION MARKETPLACE

Atrium, Hilton Tampa Downtown

FRIDAY MORNING WORKSHOPS

9:00 a.m. – Noon

Designing Your City Charrette: Historic Old Lutz School Hilton Tampa Downtown

9:00 a.m. – 10:30 a.m.

Preservation of Historic Schools A Community Effort Hilton Tampa Downtown

9:00 a.m. – 10:30 a.m.

Establishing the Historic American Landscapes Survey Nationwide and in Florida Hilton Tampa Downtown

9:00 a.m. – 10:30 a.m.

Exploring First Millennium Florida: Current Research in Florida Archaeology Hilton Tampa Downtown

10:45 a.m. - 12:15 p.m.

**“Preservation and Environmental Risk –
The Fees Can be Worse than the Disease”**

Hilton Tampa Downtown

10:45 a.m. - 12:15 p.m.

**Archaeology Works in
Your Community**

Hilton Tampa Downtown

10:45 a.m. - 12:15 p.m.

**Research Tips, Tricks, and Inside Information:
How to use primary and secondary resources
to your advantage**

Hilton Tampa Downtown

FRIDAY MORNING MOBILE WORKSHOP

9:00 a.m. - 11:00 a.m.

**Adaptive Use Mobile Workshop
Historic Preservation Tax Credits
in Action**

Departure from E. Jackson Street entrance,
Hilton Tampa Downtown

FRIDAY MORNING TOURS

All tours will depart from the Hilton Tampa
Downtown, E. Jackson Street entrance

9:00 a.m. - Noon

Historic Tampa Overview Tour

9:00 a.m. - Noon

Cemetery Tour

9:00 a.m. - Noon

Mid-Century Modern Downtown Walking Tour

LUNCH ON YOUR OWN

FRIDAY AFTERNOON WORKSHOPS

2:00 p.m. - 4:30 p.m.

**“City and Patrimony in the Caribbean,
Cuba and Florida”**

Hilton Tampa Downtown

2:30 p.m. - 4:00 p.m.

**The Latest on Sea Level Rise,
Flooding and its Impact on Florida**

Hilton Tampa Downtown

2:30 p.m. - 4:00 p.m.

Preservation 101

Hilton Tampa Downtown

2:30 p.m. - 4:00 p.m.

Heritage Education...

In and Out of School

Hilton Tampa Downtown

FRIDAY AFTERNOON MOBILE WORKSHOP

1:30 p.m. - 4:00 p.m.

**Cemetery Resource Protection Training
(CRPT): Education, Appreciation,
& Preservation**

Departure from E. Jackson Street entrance,
Hilton Tampa Downtown

FRIDAY AFTERNOON TOURS

All tours will depart from the Hilton Tampa
Downtown, E. Jackson Street entrance

2:00 p.m. - 4 p.m.

Downtown Churches Tour

2:00 p.m. - 4 p.m.

African-American Heritage Tour

2:00 p.m. - 4 p.m.

Tampa Heights - Seminole Heights Tour

SPECIAL EVENTS

**36th ANNUAL PRESERVATION
AWARDS CEREMONY**

5:30 p.m. - 7:00 p.m.

The Tampa Theatre, 711 N Franklin St, Tampa

PRESERVATION AWARDS RECEPTION

7:30 p.m. - 9:30 p.m.

The Vault, 611 N Franklin St, Tampa

AFTER PARTY

The Sail Pavilion on the Riverwalk,
333 S. Franklin Street, Tampa

CONFERENCE DAILY SCHEDULE

Saturday, May 17, 2014

CHECK-IN/REGISTRATION

Garrison Suite, Hilton Tampa Downtown

8:00 a.m. - 10:00 a.m.

SPECIAL ACTIVITY

7:00 - 8:00 a.m.

PERIPATETIC PRESERVATIONISTS

SATURDAY TOURS

All tours except bike tour will depart from the
Hilton Tampa Downtown, E. Jackson Street
entrance. Box lunch provided for all Saturday
tours.

9:00 a.m. - 11:00 a.m.

**History Bike Tampa: Tour of Downtown and
Tampa Heights**

9:00 a.m. - 3 p.m.

**Frank Lloyd Wright at Florida Southern Col-
lege, Lakeland, FL**

9:00 a.m. - 3 p.m.

**Mid-Century Modern St. Petersburg, St. Pe-
tersburg, FL**

9:00 a.m. - 3 p.m.

**Agricultural Heritage of Hillsborough County,
Plant City, FL**

9:00 a.m. - 3 p.m.

Historic Tarpon Springs

9:00 a.m. - 3 p.m.

Weedon Island Preserve Eco-Tour by Kayak

2014 FEE INFORMATION & REGISTRATION

Please see the additional Registration Information on the back cover of this brochure. Online registration is available at www.floridatrust.org. Those needing assistance with online registration may call the Florida Trust offices at **850-224-8128**. Onsite registration/check-in will take place daily at the Hilton Downtown Tampa, May 15-17.

Registration Deadline: May 6 for inclusion in all activities.
Late Registration; On-Site Registration at the Door

Any registration received after May 6 will be processed as an on-site registration beginning Wednesday May 14 at the Hilton Tampa Downtown.

Late and On-site registrations will require a \$25 late registration fee added to the underlying registration costs. Late and On-site registrants may not be able to participate in all events due to catering and capacity cut-off dates required by May 6.

Attendees are urged to register by the registration deadline of May 6.

REGISTRATION CHOICES - Please register under one (1) category below. There are 4 types of registrations: Full Conference, Daily, Educational and Student. Please register for only one type.

Option 1: Full Conference Registration

Includes access to all Special Events, Workshops, and Tours. Please be sure to mark your workshop, special event and tour choices when you register.

Forum Member (a membership \$100 or higher) - \$350
General Member (a membership less than \$100) - \$375
Non-Member \$450 (includes one-year membership)

Option 2: Daily Registration

Includes Workshops, Tours and all Special Events for that day ONLY. Please be sure to mark your workshop, special event and tour choices when you register.

Thursday Daily Registration
Forum Member \$275
General Member \$300
Non-Member \$350 (includes one-year membership)

Friday Daily Registration
Forum Member \$275
General Member \$300
Non-Member \$350 (includes one-year membership)

Option 3: Educational ONLY Registration

Educational Conference Registration includes Workshops and Tours on Thursday or Friday. Please be sure to mark your workshop and tour choices when you register.

Thursday Educational Only \$175
Friday Educational Only \$175

Option 4: Student Registration

There is no cost for current students with valid ID. Current student ID card or proof of enrollment will be required. Student Registration includes ONLY workshops and tours as available; special events are not included in Student Registration, but individual tickets can be purchased.

Full Conference Student—no fee
Thursday Only Student—no fee
Friday Only Student—no fee

SPECIAL EVENT REGISTRATION - Students & Guests ONLY

All of the events below ARE included in the price of the FULL and DAILY Conference Registrations. Other registration options will include the following additional fees:

Thursday & Friday, May 15-16

Annual Meeting Luncheon at Columbia Restaurant - \$50 (May 15)
Opening Reception at Fletcher Lounge, Henry Plant Hall (light hors d'oeuvre) - \$30 (May 15)
Awards Reception at The Vault (heavy hors d'oeuvre) - \$75 (May 16)

GUEST AND PUBLIC TOURS REGISTRATION

The following may be registered for without registering for the conference. These tickets ONLY allow access to tours.

Thursday May 15

\$50—Ybor City National Historic Landmark District
\$50—Hyde Park Historic District
\$50—Mid-Century Modern Residential

Friday May 16

\$50—Historic Tampa Overview Tour
\$50—African-American Heritage Tour
\$50—Mid-Century Modern Downtown Walking Tour
\$50—Downtown Churches Tour
\$50—Cemetery Tour
\$50—Tampa Heights - Seminole Heights Tour

Saturday May 17

History Bike Tampa: Tour of Downtown and Tampa Heights (see tour description above for complete bike rental and cost information—no additional charge for this tour)
\$50—Frank Lloyd Wright at Florida Southern College, Lakeland, FL
\$50—Mid-Century Modern St. Petersburg, St. Petersburg, FL
\$50—Agricultural Heritage of Hillsborough County, Plant City, FL
\$50—Historic Tarpon Springs
\$50—Weedon Island Preserve Eco-Tour by Kayak

SPECIAL NOTE FOR KAYAK TOUR:

The session Weedon Island Preserve Eco-Tour requires that participants be able to manage a kayak.

NOTES

NOTES



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Register online: www.floridatrust.org

Participants preferring to register by phone may contact the Florida Trust office at **850-224-8128**

Deadline for registration: Tuesday, May 6, 2014. Any registration received after May 6 will be processed as an on-site registration beginning Wednesday May 14 at the Hilton Downtown Tampa. On-site registrations will require a \$25 late registration fee added to the underlying registration costs.

On-site registrants may not be able to participate in all events due to catering and capacity cut-off dates required by May 6.

Requests for cancellations and substitutions must be made in writing. If postmarked by Friday April 18, a 100% refund will be issued. If postmarked between April 19 and May 2, a 50% refund will be issued. If postmarked after May 2, no refund will be issued. A \$35 processing fee will be deducted from all refunds.

If paying by check, make checks payable to the Florida Trust for Historic Preservation. Mail checks to:

Florida Trust for Historic Preservation
PO Box 11206
Tallahassee FL 32302-3206

If registering online, you will receive a credit card receipt by email if paying by credit card.

If registering online and requiring an invoice for registration fees, email request to information@floridatrust.org.

All registrations will receive a confirmation within 10 business days. Please call the Florida Trust 850-224-8128 if you do not receive a confirmation.